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Abstract of the Disclosure

An electronic commerce system, which aids in a purchase and a sale of a commodity, allows the purchase or the sale of the commodity at a more desirable price or under a more desirable condition. This system comprises a registered commodity data storing unit storing a desired sale or purchase price of a commodity, and the information about a change condition and a change price of the desired sale or purchase price, and a unit changing the price if the information about the change condition or the change price, which is stored in the registered commodity data storing unit, is satisfied.